

## **Privacy Notice**

Bliss & Glennon, Inc. and its affiliates and subsidiaries ("B&G"), understands your privacy concerns regarding the information collected by B&G. Protecting your privacy, along with satisfying your Insurance needs is at the core of our business. B&G recognizes the obligation to keep the information you provide to and through B&G websites ("the Website") both secure and confidential.

### **How is Data Collected and Why?**

B&G collects the information you voluntarily provide when you access your account, answer a questionnaire, or communicate with B&G through email. B&G uses this information to service your account; improve website content; respond to visitors' interests, needs and preferences; develop new products and services; and offer you other products and services.

B&G may share information with its affiliates and subsidiaries, but does not sell your information to third parties.

### **Consent to Use Personal Information.**

By accessing and using the Website you consent to B&G's use of the information collected from you for marketing and product development purposes. As a result you may receive unsolicited direct mail advertisements, email, promotions, and solicitations. For the purposes of compliance with the Data Protection Act(s) 1984 and 1998 (if applicable), B&G will store, host and otherwise process the information (including personal data) supplied by you when registering for the Website.

### **Credit Card Account Information.**

B&G does not disclose credit card account information provided by its customers. When you choose to pay your bill with a credit card, B&G only uses your credit card information to obtain payment.

### **How Are Cookies Used?**

Cookies are files that contain information created by a web server that can be stored on a User's hard disk for use either during a particular session ("per-session" cookie). B&G uses cookies to track information during a particular user session. B&G does not use cookies to disseminate significant information about you over the Internet or to analyze any information that you have knowingly or unknowingly provided.

You will not be able to use Client Services if you reject the use of any cookie. B&G uses cookies to better determine your areas of interest and provide the information you will likely find the most helpful.

### **What Privacy Issues Arise With Links To Other Sites?**

The Website contains links to other web pages. B&G has no control over and is not responsible for the privacy policies or content of third party web pages. As a result, you must become familiar with the privacy policy of web pages accessed through hyperlinks.

B&G is not liable for the use of your personal information gathered through third party web pages.

### **Email Communications**

B&G is not obligated to monitor any email communications or transmissions made through third party web pages and newsgroups. However, B&G has the right, but not the obligation, to monitor any email communications or transmissions associated with the Website. B&G may reproduce, use, distribute or disclose to B&G business partners information transmitted to the Website or collected through the use of the Website. You acknowledge that such information is deemed to be non-confidential and that your email communication may be read or intercepted by others. You acknowledge that no obligation of any kind shall be attached to such information and that by transmitting information, no relationship, confidential, contractually implied or otherwise is created between you and B&G.

### **What Means Of Redress Are Available?**

If you suspect B&G has handled your personal information in a manner that does not comply with this privacy statement, please contact us by e-mail at [info@bgsurplus.com](mailto:info@bgsurplus.com) or by calling (800) 829-7330.